

# IWVG

IRON, WOOD, & GLITTER

# KEEN DESIGNS<sup>INC</sup>

POWERED BY IRON, WOOD, & GLITTER



PORTFOLIO 2026

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# WHO WE ARE

**Iron, Wood, & Glitter** is a passionate team of scenic designers, fabricators, and creative problem-solvers who aim to entertain. We bring bold concepts to life with our in-house fabrication team, **Keen Designs Inc.**

Our team asks **YOU** to always leave space for dreams - no matter what age! We are here to help you transport your **dreams to reality** by building the **impossible**, one project at a time.

## OUR LEADERSHIP

IWG is a fun-loving group of talented themed entertainment specialists that have accumulated over 125 years of experience in the industry. From the initial phone call, to the finished product, our team works with you to create and deliver an experience like no other.



**RYAN PALMER**  
FOUNDER & CEO



**JESS CASHION**  
TECHNICAL COORDINATOR



**RODNEY WALDRUP**  
SHOP MANAGER



**GAGE PACETTI**  
PRODUCTION DESIGNER



**ERIN SPITZ**  
LOGISTICS MANAGER



**KAITLIN PALMER**  
CLIENT RELATIONS MANAGER



**KATIE BRITTLE**  
MARKETING MANAGER

# WHAT WE DO

## OUR PROJECT TIMELINE

### DESIGN

Once we understand your vision, our design team brings it to life through concept illustrations and renderings.

1

### DISCOVER

Our sales team will work with you to bring your inspiration into reality, using effective communication & personalized solutions.

2

### FABRICATION

Once designs are approved, we begin sculpting, constructing, & painting your piece.

3

### INSTALLATION

If you also need installation services, our team will create master plans and safely secure our product, install lighting, or wrap your trees in Christmas lights.

4

### STRIKE

Once your event comes to a close, our team can assist in the take down and storage of your decor, ensuring that they last for years to come!

5

6

### TRAINING

IWG offers virtual training, covering a wide variety of disciplines that are critical for creating, installing, & operating consumer events & themed attractions.

WE CAN HELP YOU WITH AS MUCH OR AS LITTLE OF THE PROCESS AS **YOU** NEED!

# DISCOVER

We take the time to learn about your goals, audience, budget, inspiration, what excites you and what success looks like. Through open conversation and creative exploration, we translate your ideas into a clear project plan tailored to your needs, timeline, and budget.

“IT ALL MUST START WITH AN INSPIRED, SPONTANEOUS IDEA.”

-RAYMOND LOEWY



GLISTENING GROVE INSTALLATION RENDERING  
BOAR'S HEAD RESORT, VA



## CONCEPTUAL DESIGNS & RENDERINGS



## GRAPHIC DESIGN

## DESIGN

We provide design services where you need them most, offering creative direction, conceptual renderings, branding packages, and graphic design assistance.

\* All designs that contain intellectual properties are not to be reproduced for another client unless given permission by the brand.\*

# FABRICATION

In our in-house shop, we sculpt, construct, and paint your pieces with precision and artistry. Whether it's foam carving, scenic fabrication, or CNC work, our talented craftspeople turn your approved design into a stunning, tangible creation.



COWBOY BOOT WIP



FOAM WORK WIP



FOAM BRICK WORK WIP



FROZEN-IN-ICE PHOTO OP WIP



RUBBER DUCK WIP



PEEK-A-BOO TIGER WIP



CHRISTMAS COOKIES

## CUSTOM FOAM WORK



CNC CAPABILITIES



LASER CAPABILITIES

## CNC & LASER CAPABILITIES



KNIFE THROWING WHEEL WIP



TIME MACHINE WIP



GIANT POT WIP

## CARPENTRY



FOAM SIGNAGE WIP



TERROR ROULETTE SIGNAGE WIP

## THEMED SIGNAGE



**JELLYFISH EXHIBIT INSTALLATION**  
NEWPORT AQUARIUM, KY



**JELLYFISH EXHIBIT INSTALLATION**  
NEWPORT AQUARIUM, KY



**CHRISTMAS LIGHT TUNNEL INSTALL**  
BOAR'S HEAD RESORT, VA



**TREE WRAPPING**  
BOAR'S HEAD RESORT, VA



**CHRISTMAS LIGHTING**  
WILD ADVENTURES, GA



**CHRISTMAS LIGHT TUNNEL**  
BOAR'S HEAD RESORT, VA



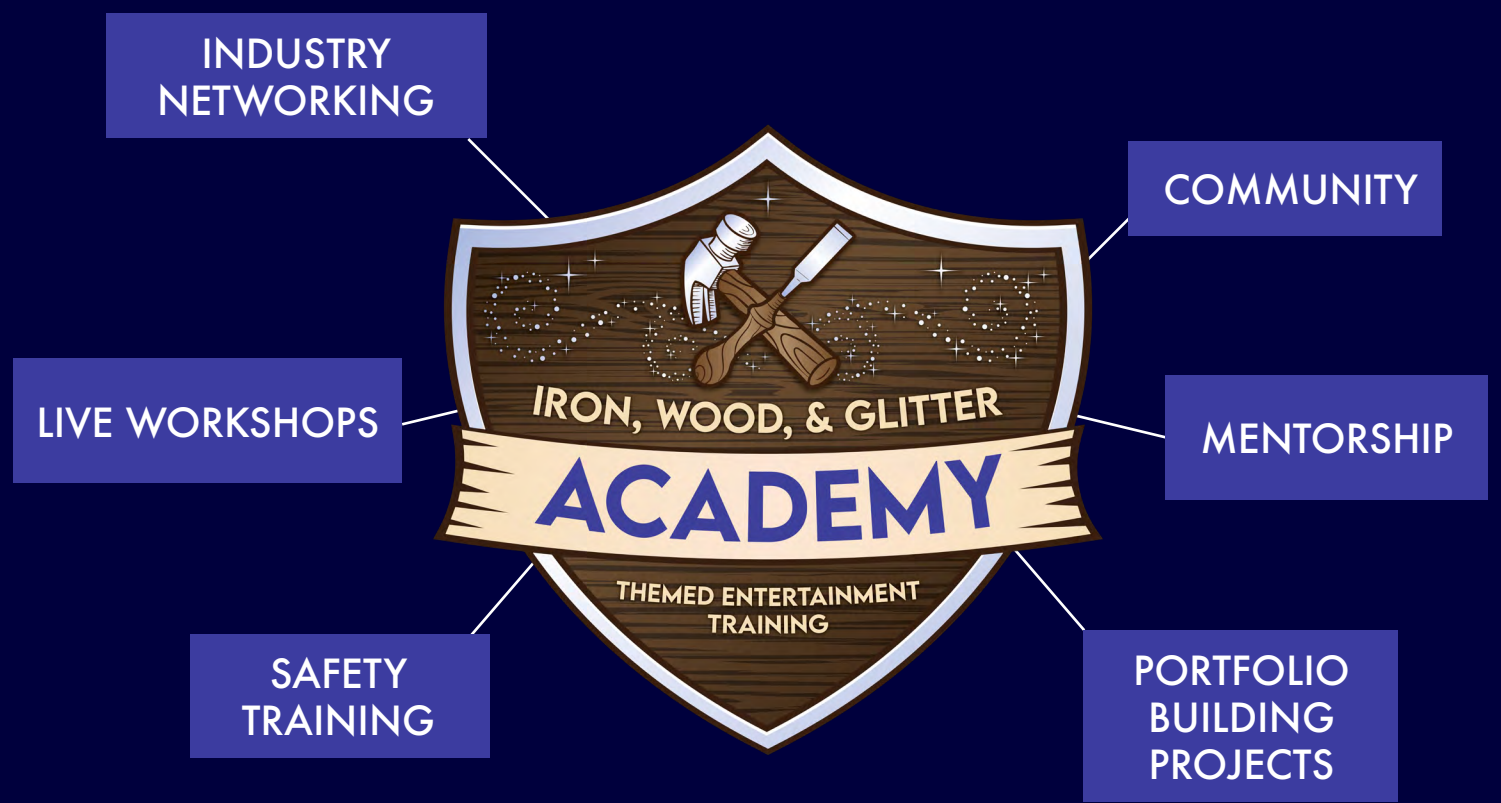
**SESAME PLACE'S 45TH BIRTHDAY GARLAND STRIKE**  
SESAME PLACE, PA

## INSTALLATION & STRIKE

If you also need installation services, our team will create master plans and safely secure your product, install lighting, or wrap your trees in Christmas lights. Once your event comes to a close, our team can assist in the strike & storage of your decor, ensuring that they last for years to come!

## TRAINING

IWG offers virtual training, covering a wide variety of disciplines that are critical for creating, installing, & operating consumer events & themed attractions.



**COMING 2026**

SEE [IRONWOODGLITTER.COM/ACADEMY](https://ironwoodglitter.com/academy) FOR MORE INFORMATION

## OUR CERTIFICATIONS



AUTHORIZED OUTREACH TRAINER



CERTIFIED TRAINER

# MIRROR MAZES

- STANDARD & CUSTOM ARCH DESIGNS
- SHOW LIGHTING AND AUDIO ADD-ONS
- INTERACTIVE ELEMENT OPTIONS
- MAZE INSTALLATION



MIRROR MAZE



KALEIDOSCOPE MIRROR MAZE



CIRCUS MIRROR MAZE



INTERACTIVE MIRROR PANEL



MINE SHAFT MIRROR MAZE



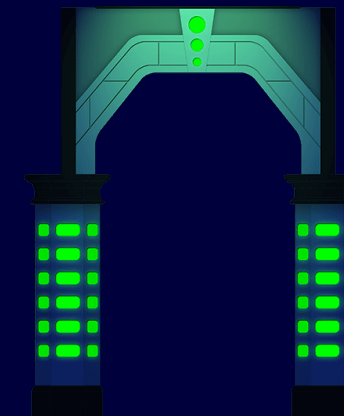
HAUNTED HOUSE



BIG TOP



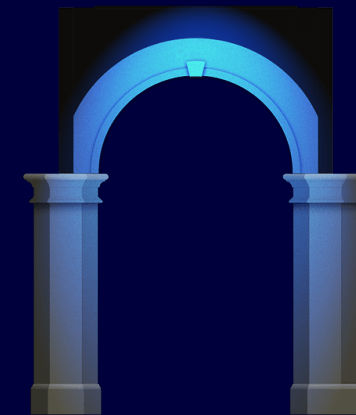
KALEIDOSCOPE



SPACE STATION



MINING CAVE



CLASSIC CASTLE



SKULL CATACOMBS



HAUNTED HOUSE

## STANDARD MAZE ARCH DESIGNS



**BOAR'S HEAD TREE WRAP**  
BOAR'S HEAD RESORT, VA



**CHRISTMAS TREE INSTALLATION**  
ATLANTIC STATION, GA



**SESAME PLACE CHRISTMAS**  
SESAME PLACE, PA



**HERON LIGHT SCULPTURE CONCEPT RENDERING**  
BOAR'S HEAD RESORT, VA



**CHRISTMAS LIGHTING OVERLAY**  
WILD ADVENTURES, GA



**BOAR NUTCRACKER FOAM SCULPTURE**  
BOAR'S HEAD RESORT, VA



**SESAME PLACE CHRISTMAS**  
SESAME PLACE, PA



**SNOWMEN FOAM SCULPTURE PHOTO OP**



**ENTRANCE CONCEPT RENDERING**  
BOAR'S HEAD RESORT, VA

## CHRISTMAS

- TREE DECORATING, WRAPPING, & LIGHTING
- CUSTOM FOAM DECOR
- WIRE LIGHT SCULPTURES
- OVERHEAD GARLAND INSTALLATION



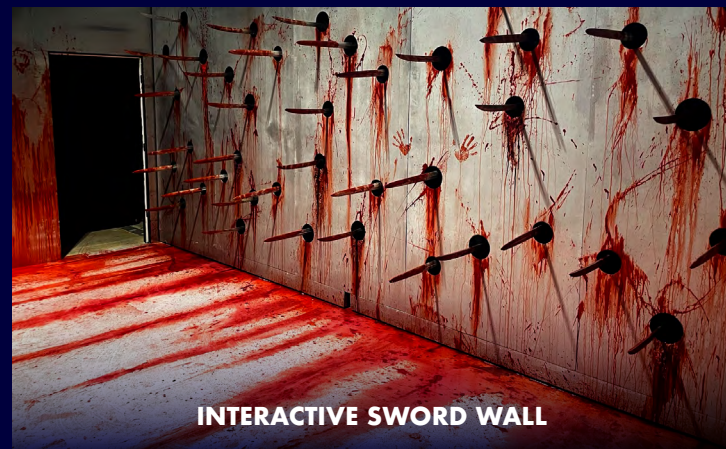
VOODOO DOCTOR SET DECOR



CLOWN DRESSING ROOM SET DECOR



EXAMEN ROOM SET DECOR



INTERACTIVE SWORD WALL



GRAPHIC DESIGN

Photos on this page are from our **Award Winning Haunt**  
**TERROR ROULETTE**  
in South Barrington, Illinois.



CANNIBAL SET DECOR



SPOOKTACULAR HALLOWEEN INSTALL  
SESAME PLACE, PA



SPIDER PUMPKIN ARCH CONCEPT DESIGN



\* JACK-O-LANTERN TREE \*  
HOUSTON ZOO, TX



\* PEEK-A-BOO PUMPKIN \*  
HOUSTON ZOO, TX

\* = Concepts provided by client. Fabricated by IWG / Keen Designs Inc.



HALLOWEEN LIGHTING OVERLAY  
NEWPORT AQUARIUM, KY

## HALLOWEEN

- CUSTOM FOAM DECOR
- HAUNTED ATTRACTIONS
- CUSTOM LIGHTING & INSTALLATION



**HONEY BEE SPRINGTIME FOAM SCULPTURE**



**FESTIVAL STAGE SHOW SET DECOR**  
GILROY GARDENS, CA

## SIGNAGE

- GRAPHICS FOR DIGITAL DISPLAYS
- DESIGNS FOR PRINTED SIGNAGE
- LARGER-THAN-LIFE LAYERED SIGNAGE



**\* SESAME PLACE 45TH BIRTHDAY SIGNAGE \***  
CHARACTER DESIGNS PROVIDED BY SESAME WORKSHOP



**FESTIVAL ENTRANCE ARCHWAY**  
GILROY GARDENS, CA



**CUSTOM FROZEN-IN-ICE PHOTO OP**  
THANKSGIVING POINT, UT



**FARM SIGNAGE**  
HARVESTMOON FUN FARM, FL



**VENUE SIGNAGE**  
THE MAIZE, OH



**\* ERNIE & RUBBER DUCKIE EASTER EGGS \***  
CHARACTER DESIGNS PROVIDED BY SESAME WORKSHOP

## THEMED EVENTS

- BRANDED PHOTO OPS
- INTERACTIVE EXHIBITS
- SPECIALTY PROPS
- CUSTOM SCENIC DECOR



**\* SESAME STREET 50 YEARS SIGNAGE \***  
CHARACTER DESIGNS PROVIDED BY SESAME WORKSHOP



**ENTRANCE ARCH SIGNAGE**  
BEGGS FAMILY FARM, MO



**MARQUEE SIGNAGE**  
GILROY GARDENS, CA

FROM LIGHTS,  
TO FRIGHTS...

YOU'RE IN  
GOOD COMPANY!



WE PROVIDE FOR THEME PARKS & RESORTS



WE PROVIDE FOR ZOOS & AQUARIUMS



WE PROVIDE FOR YOU!